

EAST Search History**EAST Search History (Prior Art)**

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L5	12	(@ad<"20030331" @rlad<"20030331") and ((monitor\$5 track\$5 log\$5 histor\$5 gather\$5 collection behav\$5 tenden\$5 pattern frequen\$5) with ((purchas \$5 shopping buy\$5 deal contract bid\$4) near3 (confirm\$5 acknowledg\$5 respons\$ reply replies accept \$5))) and ((marketing advertis\$3 solicitation commercial promotion\$5 offer) near2 (target\$4 \$5mail message material)) and ((marketing advertis\$3 solicitation commercial promotion\$5 offer) near9 (confirm\$5 acknowledg\$5 respons\$ reply replies accept \$5 tenden\$5 behav\$5 like dislikes pattern)) and ((confirm\$5 acknowledg\$5 respons\$ reply replies accept \$5 behav\$5 tenden\$5 likes dislikes pattern frequen\$5 affinity) near9 (registration signup sign-up)) and (709/201-207,200.ccls. 705/14.1-14.73.ccls.)	US- PGPUB; USPAT	OR	ON	2010/09/20 14:52

EAST Search History (Interference)

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9/ 20/ 2010 2:58:52 PM**C:\ Documents and Settings\ gbengzon\ My Documents\ EAST\ Workspaces\ GCB 10814010
subscriber affinity2.wsp**